



**Golden Peacock Awards**  
*A Strategic Tool to Lead the Competition*

## **GRAND JURY MEETING**

The Selected List of  
**WINNERS** of  
Golden Peacock Awards for  
Innovative Product/Service,  
Business Excellence, Quality and Training  
for the year 2024

Under the Awards 1<sup>st</sup> cycle, for the year **2024**, Golden Peacock Awards Secretariat invited applications for the following Institutional awards from Corporates, including Large and SMEs covering all types of Public, Private and Government Enterprises:

1. **Golden Peacock INNOVATIVE PRODUCT/SERVICE Award (GPIPSA)**
2. **Golden Peacock BUSINESS EXCELLENCE Award (GPBEA)**
3. **Golden Peacock National QUALITY Award (GPNQA)**
4. **Golden Peacock National TRAINING Award (GPNTA)**

This year, the **Secretariat received 421 responses**, for the above annual Golden Peacock Awards.

After careful scrutiny, **200 applications** were shortlisted under various Business Sectors for final selection, through a 3 tier Assessment Process. The Quality of Shortlisted Entries evidenced the amount of commitment to strive for excellence and desire to maintain world class quality.

An Assessment Group comprising of Innovation, Business Excellence, Quality Management and Learning & Development experts was set up to assess the applications. Each of the application was reviewed by assessors independently, and was later peer reviewed by the committee.

### **Review Parameters/Criteria:**

The applications submitted on self-assessment parameters, were assessed for a total score of 1000 marks. Final cut-off of 80% was applied. The applicant scoring the highest, among each of the respective Business Sectors, was finally recommended to the Jury for their decision. The Jury selected the following organisations for the awards as Winners of the year 2024.

### **| WINNERS – 2024 |**

#### **| GOLDEN PEACOCK INNOVATIVE PRODUCT/SERVICE AWARD | (GPIPSA)**

<b>S. No.</b>	<b>ORGANIZATION</b>	<b>SECTOR</b>	<b>INNOVATION</b>
<b>1</b>	<b>MG Motor India Private Limited</b> Panchmahal	<i>Automobile</i>	<i>MG ZS EV with ADAS Level 2</i>
<b>2</b>	<b>Pricol Limited</b> Coimbatore	<i>Automobile Ancillary</i>	<i>Driver Information System (DIS) with Internet of Things (IOT) Features for Premium Scooters</i>
<b>3</b>	<b>Rossari Biotech Limited</b> Mumbai	<i>Chemical</i>	<i>Naturesani® No-odo® Waterless Urinal System. Flap-Based UniDirectional Waterless and Odourless Urinal System</i>
<b>4</b>	<b>Tata Consulting Engineers Limited</b> Mumbai	<i>Consultancy (Engineering)</i>	<i>Retractable Arm for Satellite Launches</i>



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5	<b>Bajaj Electricals Limited</b> Mumbai	Consumer Appliance	Military Grade Mixer Grinder Jars
6	<b>Havells India Limited</b> Noida	Consumer Appliance	Havells Studio Meditate Air Purifier AP 400
7	<b>Bharat Dynamics Limited</b> Hyderabad	Government (Defence)	Development of Test Equipment with Advanced features enabling quick firing of Konkurs Weapon System in war scenario
8	<b>SBI Life Insurance Company Limited</b> Mumbai	Insurance	Hello SBI Life - Customer Connect through Conversational AI
9	<b>Protean eGov Technologies Limited</b> Mumbai	IT (E-Governance)	Open Digital Networks (ODN) Infrastructure for India
10	<b>Bharat Petroleum Corporation Limited Corporate R&amp;D Centre</b> Greater Noida	Oil Production	Development of End-to-End Process Technology for Hygiene Grade Superabsorbent Polymer
11	<b>Oil and Natural Gas Corporation Limited Institute of Drilling Technology</b> Dehradun	Oil Production	Micro bubble based Drilling Fluid: A Sub-hydrostatic, Cost-effective and Indigenous Innovation
12	<b>Hindustan Petroleum Corporation Limited HP Green R&amp;D Centre</b> Bengaluru	Oil Refining	HP-BIOREMEDIA
13	<b>Tata Power Company Limited</b> Mumbai	Power (Generation)	DB+
14	<b>Transmission Corporation of Andhra Pradesh Limited</b> Vijayawada	Power (Transmission)	Day ahead Power Demand Forecasting using Artificial Intelligence and Machine Learning – Minimizing Power Purchase Cost for benefit of customers

**| GOLDEN PEACOCK BUSINESS EXCELLENCE AWARD |**  
**(GPBEA)**

S. No.	ORGANIZATION	SECTOR
1	<b>HARMAN International (India) Private Limited</b> Pune	Automobile Ancillary
2	<b>JK Lakshmi Cement Limited</b> New Delhi	Cement
3	<b>Larsen &amp; Toubro Limited Water &amp; Effluent Treatment IC</b> Chennai	Construction
4	<b>Reliance BP Mobility Limited</b> Mumbai	Hydrocarbons
5	<b>Tristar Transport LLC</b> UAE	Liquid Logistics
6	<b>Tamil Nadu Newsprint and Papers Limited</b> Karur	Paper



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7	<b>Ajanta Pharma Limited</b> Mumbai	<i>Pharmaceutical</i>
8	<b>Adani Road Transport Limited</b> Ahmedabad	<i>Transportation (Roads)</i>

**| GOLDEN PEACOCK NATIONAL QUALITY AWARD |**  
**(GPNQA)**

S. No.	ORGANIZATION	SECTOR
1	<b>Tata Motors Limited</b> CVBU Pune	<i>Automobile</i>
2	<b>Subros Limited</b> Noida	<i>Automobile Ancillary</i>
3	<b>PI Industries Limited</b> Bharuch	<i>Chemical</i>
4	<b>eClerx Services Limited</b> Mumbai	<i>IT</i>
5	<b>BSES Rajdhani Power Limited</b> New Delhi	<i>Power (Distribution)</i>
6	<b>Sterlite Tech Cables Solutions Limited</b> Aurangabad	<i>Telecom Equipment</i>

**| GOLDEN PEACOCK NATIONAL TRAINING AWARD |**  
**(GPNTA)**

S. No.	ORGANIZATION	SECTOR
1	<b>Hindustan Colas Private Limited</b> Mumbai	<i>Construction Material</i>
2	<b>Engineers India Limited</b> New Delhi	<i>Consultancy</i>
3	<b>Aptech Limited</b> Mumbai	<i>Education &amp; Training</i>
4	<b>Engineering Staff College of India</b> Hyderabad	<i>Education &amp; Training</i>
5	<b>Union Bank of India</b> Mumbai	<i>Financial Sector - Banking</i>
6	<b>ITC Limited</b> Hotels Division Gurugram	<i>Hospitality</i>
7	<b>Cipla Limited</b> Mumbai	<i>Pharmaceutical</i>
8	<b>Nuclear Power Corporation of India Limited</b> Tarapur Atomic Power Station 3&4 Palghar	<i>Power (Generation)</i>
9	<b>Tata Steel Limited</b> Mumbai	<i>Steel</i>



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## **GOLDEN PEACOCK AWARDS JURY**

### **Chairman:**

**Hon'ble Justice M. N. Venkatachaliah**

former Chief Justice of India

former Chairman, National Human Rights Commission of India and

former Chairman, National Commission for Constitution of India Reforms

The Jury Members were:

1. **Hon'ble Justice Uday U. Lalit**, former Chief Justice of India
2. **Hon'ble Justice Ritu Raj Awasthi**, Chairperson, Law Commission of India and former Chief Justice, Karnataka High Court
3. **Lt. Gen. Surinder Nath, PVSM, AVSM (Retd.)**, former Vice Chief of Army Staff, former Chairman, UPSC and former Independent Director, Larsen & Toubro Limited
4. **Mr. Shekhar Dutt, IAS (Retd.)**, former Governor, State of Chhattisgarh and former Secretary, Ministry of Defence, Government of India
5. **Dr. Vivek K. Agnihotri, IAS (Retd.)**, former Secretary-General, Rajya Sabha (Parliament of India)
6. **Mr. Dhanendra Kumar, IAS (Retd.)**, former Chairman, Competition Commission of India, former Chairman, Committee on National Competition Policy of India, former Secretary to Government of India and former Executive Director, World Bank
7. **Mr. Hem Pande, IAS (Retd.)**, former Secretary, Ministry of Consumer Affairs, Food & Public Distribution, Government of India and former Special Secretary, Ministry of Environment, Forests and Climate Change, Government of India
8. **Mr. Desh Deepak Verma, IAS (Retd.)**, Board Member on multiple Boards and former Secretary-General, Rajya Sabha (Parliament of India)
9. **Dr. Anup Wadhawan, IAS (Retd.)**, former Secretary, Ministry of Commerce & Industry, Government of India
10. **Dr. Uddesh Kohli**, Secretary General, IFTDO, Senior Advisor, Global Compact Office, UN and former Chairman and Managing Director, Power Finance Corporation Limited

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